

PRIVACY NOTICE

1. About this notice

This privacy notice ("**Notice**") explains how and why Peaq Network Ltd and its associated companies (also referred to as "**Peaq**", "**COMPANY**", "**we**", "**our**" and "**us**") uses personal data about those individuals that either:

- participate in our Get Real Campaign (the "**Campaign**");
- communicate with us in relation to the Campaign and other related matters;
- use our staking services, deal in our \$PEAQ tokens or any NFTs ("**Services**")
- use or access the portal at <https://portal.peaq.network/>, website <https://get-real.peaq.network> and any other websites we may use to provide services (the "**Website**") in relation to the above;

(in each case, referred to as "**you**").

You should read this Notice, so that you know what we are doing with your personal data. Please also read any other privacy notices that we make available to you, that might apply to our use of your personal data in specific circumstances outside the scope of this Notice, which primarily concerns our processing of your personal data in relation to or in connection with the Campaign, Website and other Services.

Please note our Services are not intended for use by individuals under 18 years of age.

2. Who we are and our contact details

2.1 We are Peaq Network Ltd, an entity incorporated in the British Virgin Islands with address Craigmuir Chambers, Road Town, Tortola, VG1110, British Virgin Islands. We own and manage the Website and software used in the Services and are the controller.

2.2 Our contact for data protection purposes is info@peaq.network.

3. Our data protection responsibilities

In this notice we refer to the following terms, which have the following meanings:

- "**Personal data**" is any information that relates to an identifiable natural person. Your name, address and contact details are all examples of your personal data, if they identify you.
- The term "**process**" means any activity relating to personal data, including, by way of example, collection, storage, use, consultation and transmission.
- The Company is a so-called "**controller**" of your personal data. This means that we make decisions about how and why we process your personal data and, because of this, we are responsible for making sure it is used in accordance with applicable data protection laws.

4. What types of personal data do we collect and where do we get it from?

We collect your personal data from various sources. The table below sets out the different types of personal data that we collect and the sources we collect it from. Typically, you provide us with personal data directly when you communicate with us (including via the Website), attend an event we host, when you seek to participate in our Campaign or otherwise to use our Services. We also obtain some personal data from other sources, and create some personal data ourselves, as set out in the table.

Category	Type of personal data	Collected from
Contact Information	<ul style="list-style-type: none"> • Name • Email address • EVM wallet address • Social media usernames 	<ul style="list-style-type: none"> • You
Tokens, Points and Service Information	<ul style="list-style-type: none"> • Contact Information (see above) • Details relating to your use of the Services • Tokens held, Points awarded and other use of the Services • Payment information • Wallet information including wallet address(es), crypto holdings • Discord community conversations and support conversations 	<ul style="list-style-type: none"> • You • Systems used for the Campaign and Services
Transaction Information	<ul style="list-style-type: none"> • Contact Information • Amount staked or invested and other details relating to your investment • Payment information • Wallet information including wallet address(es), crypto holdings 	<ul style="list-style-type: none"> • You • Systems used for the Services
Website and Technical Information	<ul style="list-style-type: none"> • Contact Information (see above) and general location information • IP address and other online identifiers / web beacons • Social media IDs and wallet information • Usernames, passwords and other log-in details (including profile picture(s)) • Details of your online browsing activities on our website, such as the pages, products or areas of our website that you visit • Your account settings including any default preferences, any preferences we have observed, such as the types of offers that interest you, or the areas of our website that you visit. • Cookies (please also see our cookie notice below) • Your interaction with third party content or advertising on our Website • Your social media posts 	<ul style="list-style-type: none"> • You • Device used to access the Website • Our Website • Social media channels

Please be aware that we cannot communicate with you, administer the Campaign or perform the Services, and/or administer your \$PEAQ Tokens without your personal data. Where we don't need your personal data, we will make this clear, for instance we will explain if any forms you are required to complete are optional or contain sections that can be left blank.

If any of the personal data you have given to us changes, such as your contact details, please update this through the Campaign portal or inform us without delay through the portal so that this can be updated.

5. What do we do with your personal data, and why?

We process your personal data for particular purposes in connection with the Campaign or engagement with us or use of the Services, and the management and administration of our business.

We are required by law to always have a so-called “*lawful basis*” (i.e. a reason or justification) for processing your personal data. The table below sets out the purposes for which we process your personal data and the relevant lawful basis on which we rely for that processing.

Please note that where we have indicated in the table that our processing of your personal data is either:

- (a) necessary for us to comply with a legal obligation; or
- (b) necessary for us to take steps, at your request, to potentially enter into a contract with you, or to perform it,

if you choose not to provide the relevant personal data to us, we may not be able to provide our Services to you.

Purposes of processing	Lawful basis			
	Your consent	To perform a contract with you	To comply with a legal obligation	For our legitimate interests
Contact Information				
a) Responding to your communications with us		✓		✓ (It's important that we can respond to your enquiries, complaints or other communications)
b) Notifying you in relation to your proposed or existing use of the Services, participation in the Campaign, including acceptance into the peaQ community				✓ (It's important that we keep you informed of matters related to your proposed use of the Services)
c) Sending you information as set out in the section “How do we communicate with you?”, below	✓			✓ (It is important to keep you updated of our services)
Background and Identity Check Information				
d) Performing identity checks in relation to the Website and your eligibility to use the Services			✓	✓ (We need to ensure that the identity of participants in the Campaign is verified)
e) Assessing your suitability for use of the Services				✓ (We need to ensure the above checks have not resulted in potential issues in relation to your use of the Services)
Website Information				

Purposes of processing	Lawful basis			
	Your consent	To perform a contract with you	To comply with a legal obligation	For our legitimate interests
f) Ensure the operation and performance of the Website and provide support services to you Website				✓ (We need to ensure the Website functions correctly)
g) To improve the functionality of the Website PLEASE ALSO SEE OUR COOKIES NOTICE AT https://www.get-real.peaq.network/legal/cookie-notice				✓ (It is in our interest to keep the Website up to date and improve its functionality for the benefit of users)
h) To enable you to create accounts and log-in to them via the Website		✓		✓ (It is in our interests to grant you access to a private log-in where you can access information relevant to you and your use of the Services)
Service, Transactions, Tokens and Points Information				
i) Providing you/your organisation with the tokens, Points and Services and the ability to participate in our Discord channels		✓		✓ (It is in our interests to provide support and live communication channels to promote transparency and engagement)
j) Taking and processing payment from you in respect of your token/use of the Services		✓		
k) Sharing relevant information in relation to your token/use of the Services, progress in the Campaign and Points awarded and tokens allocated		✓		✓ (It is important that we keep you updated as to your token allocation, Points and progress to incentivise engagement in the Campaign)
All categories				
l) Establishing and enforcing our legal rights and obligations and monitoring to identify and record fraudulent activity			✓	

Purposes of processing	Lawful basis			
	Your consent	To perform a contract with you	To comply with a legal obligation	For our legitimate interests
m) Complying with instructions from law enforcement agencies, any court or otherwise as required by law			✓	
n) For our general record-keeping and customer relationship management		✓		✓ (We need to store participant related information so we can refer back to it)
o) Managing the proposed sale, restructuring or merging of any or all part(s) of our business, including to respond to queries from the prospective buyer or merging organisation			✓	✓ (We have a legitimate interest in being able to sell any part of our business)
p) Resolving any complaints from or disputes with you		✓		✓ (We need to be able to try and resolve any complaint or dispute you might raise with us)

We may also convert your personal data into statistical or aggregated form to better protect your privacy, or so that you are not identified or identifiable from it. Anonymised data cannot be linked back to you. We may use it to conduct research and analysis, including to produce statistical research and reports. For example, to help us understand the spread of our customers.

6. Who do we share your personal data with, and why?

Sometimes we need to disclose your personal data to other people.

Inside the Peaq Group:

We are part of a group of companies. Therefore, we will need to share your personal data with other companies in our group for our general business purposes, to manage the Campaign and Discord community forums, allocate Points and manage the leaderboards.

Access rights between members of our group are limited and granted only on a need to know basis, depending on job functions and roles.

Outside the Peaq Group

From time to time we may ask third parties to carry out certain business functions for us, such as IT support. These third parties will process your personal data on our behalf (as our processor). We will disclose your personal data to these parties so that they can perform those functions. Before we disclose your personal data to these third parties, we will seek to ensure that they have appropriate security standards in place to protect your personal data. Examples of these third-party service providers include service providers and/or sub-contractors, which include IT systems software and maintenance, back up, and server hosting providers.

In certain circumstances, we will also disclose your personal data to third parties who will receive it as controllers of your personal data in their own right, for example where:

- (a) we buy, sell or transfer our business (or part of it) in connection with a share or asset sale or outsourcing, we may disclose or transfer your personal data to the prospective seller, buyer or transferor and their advisors; and
- (b) we need to disclose your personal data in order to comply with a legal obligation, to enforce a contract or to protect the rights, property or safety of our employees, customers or others.

We have set out below a list of the categories of recipients with whom we are likely to share your personal data:

- (a) IT support, cloud platform and data hosting providers;
- (b) anti-money laundering, identity and background checking vendors/partners;
- (c) payment processors in relation to your token;
- (d) consultants and professional advisors including legal advisors and accountants;
- (e) courts, court-appointed persons/entities, receivers and liquidators; and
- (f) governmental departments and statutory and/or regulatory bodies.

7. Where in the world is your personal data transferred to?

We may transfer your personal data to external recipients that are established in jurisdictions other than your own.

Please be aware that the data protection laws in some jurisdictions may not provide the same level of protection to your personal data as is provided to it under the laws in your jurisdiction.

We will always seek to ensure that adequate protections are put in place when transferring your personal data from within to outside the UK or European Economic Area. For more information regarding the transfers undertaken by us and the protections put in place, please contact us using the details set out at the end of this Notice.

8. How do we keep your personal data secure?

We will take specific steps (as required by applicable data protection laws) to ensure we take appropriate security measures to protect your personal data from unlawful or unauthorised processing and accidental loss, destruction or damage.

9. How long do we keep your personal data for?

We will only retain your personal data during the Campaign or, if longer, for no longer than is necessary for the purposes for which we are processing your personal data. This will depend on a number of factors, including:

- (a) any laws or regulations that we are required to follow;
- (b) whether we are in a legal or other type of dispute with each other or any third party;
- (c) the type of information that we hold about you; and
- (d) whether we are asked by you or a regulatory authority to keep your personal data for a valid reason.

10. How do we communicate with you?

We will use your personal data to communicate with you:

- in relation to any use of our Services you make and to remind you when the Campaign or a Campaign season is open;
- to administer our relationship with you;
- to respond to any questions or complaints that you may have; and
- to invite you to take part in market research or request feedback on our products and services.

From time to time and with your consent (where required), we will provide you with information about the Campaign, upcoming Campaign seasons, and other news which may be of interest to you.

Where you have subscribed to our online newsletter, we may also provide a copy by email.

Please note that you may opt-out of receiving the newsletter and any other marketing materials that we send you, by unsubscribing or contacting us at any time through the Website or by emailing get-real@peaq.network.

11. What are your privacy rights and how can you exercise them?

Where our processing of your personal data is based on your **consent** (please see the tables above), you have the right to withdraw your consent at any time. If you do decide to withdraw your consent we will stop processing your personal data for that purpose, unless there is another lawful basis we can rely on – in which case, we will let you know.

Where our processing of your personal data is based on the **legitimate interests** (please see the tables above), you can object to this processing at any time. If you do this, we will need to show either a compelling reason why our processing should continue, which overrides your interests, rights and freedoms or that the processing is necessary for us to establish, exercise or defend a legal claim.

Where we are processing your personal data for **direct marketing** purposes, you have the right to object to that processing at any time. You can do this by unsubscribing to the address specified in a direct marketing email or by notifying us at get-real@peaq.network.

Laws in certain jurisdictions may provide individuals with rights relating to personal data, such as those listed below. We will honour these rights to the extent required by law. You have the right to (subject to applicable laws and certain limitations):

- (a) access your personal data and to be provided with certain information in relation to it, such as the purpose for which it is processed, the persons to whom it is disclosed and the period for which it will be stored;
- (b) require us to correct any inaccuracies in your personal data without undue delay;
- (c) require us to erase your personal data;
- (d) require us to restrict processing of your personal data;
- (e) receive the personal data which you have provided to us, in a machine-readable format, where we are processing it on the basis of your consent or because it is necessary for your contract with us (please see the tables above) and where the processing is automated; and

- (f) object to a decision that we make which is based solely on automated processing of your personal data (however, we do not currently conduct any such decision making).

If you wish to exercise any of these rights please contact get-real@peaq.network in the first instance. We will aim to respond to all legitimate requests within one month of receipt.

You may also have the right to lodge a complaint with the relevant data protection regulator (for example for the Information Commissioner's Office in the UK (www.ico.org.uk)).

12. Updates to this Notice

We may update this notice from time to time to reflect changes to the type of personal data that we process and/or the way in which it is processed. We will update you on material changes to this notice. We also encourage you to check this notice on a regular basis – updated copies can be found at: <https://portal.peaq.network>

13. Where can you find out more?

If you want more information about any of the subjects covered in this Notice or if you would like to discuss any issues or concerns with us, you can contact us through the Website or by email to info@peaq.network.

14. General

This Privacy Notice should be read together with our Terms of Service <https://www.get-real.peaq.network/legal/terms-of-use>.

15. Cookie Notice

Our website (<https://portal.peaq.network>) uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

In particular we use Google Analytics, a web analytics service provided by Google, Inc. ("Google"). The information generated by the Google Cookies about your use of our website (including your IP address) will be transmitted to and stored by Google on servers in the United States. **Google will not associate your IP address with any other data held by Google.**

Please visit <http://www.google.com/analytics/> for more information.

Google will use this information for the purpose of evaluating your use of our website, compiling reports on the website's activity and providing other services relating to the website's activity and internet usage.

Google may also transfer this information to third parties where required to do so by applicable law, or where such third parties process the information on Google's behalf.

By using our Websites, you consent to the processing of data about you by Google in the manner and for the purposes set out above, but you can refuse cookies as set out below.

Choices about cookies

You can choose which analytical, functionality and targeting cookies we can set by clicking on the button(s):

Analytical or performance cookies **OFF**

You can also choose to "Reject All" cookies in the cookie banner.

If you have any questions or concerns about our use of cookies, please send us an email at info@peaq.network.